



**KIA MOTORS**  
The Power to Surprise™

# cee'd SW

## SPECIFICATION



	2	2 EcoDynamics	3
Appearance	1.6 P & 1.6 CRDi (High)	1.6 CRDi (Std)	1.6 P & 1.6 CRDi (High)
16" Alloy Wheels (205/55 R16)	✓	✓	-
Hyper Silver 17" Energy Saver Alloy Wheels (225/45 R17)	-	-	✓
Michelin V-let Tyres	✓	✓	-
Michelin Tyres	-	-	✓
Temporary Spare Wheel	✓	✓	✓
Body Coloured Bumpers	✓	✓	✓
Body Coloured Door Mirrors	✓	✓	✓
Body Coloured Door Handles	✓	✓	✓
Body Coloured Rear Garnish (above Number Plate)	✓	✓	✓
Black Bezel Headlamps	✓	✓	✓
Chrome Grille	✓	✓	-
Sports Radiator Grille	-	-	✓
Tinted Glass	✓	✓	-
Privacy Glass	-	-	✓
Heated Rear Windshield	✓	✓	✓
Front Fog Lights	✓	✓	✓
Silver Roof Rails	✓	✓	✓
Rear Wiper/Washer	✓	✓	✓
Metallic Centre Fascia (Silver)	✓	✓	-
Black High Gloss Centre Fascia	-	-	✓
Metallic Interior Door Handles	-	-	✓
Black High Gloss Interior Door Strips	-	-	✓
Sports Door Scuff Plates	-	-	✓
Alloy Pedals	-	-	✓

Key: Standard = ✓ | Not available = - | Option - Available at extra cost = OPT | Petrol = P | Diesel = CRDi

	2	2 EcoDynamics	3
<b>Convenience</b>	1.6 P & 1.6 CRDi (High)	1.6 CRDi (Std)	1.6 P & 1.6 CRDi (High)
Motor Driven Power Steering	✓	✓	✓
Cruise Control	-	-	✓
Lane Change Signal on Indicator	✓	✓	✓
Electrically Adjustable & Heated Door Mirrors (Driver Wide View)	✓	✓	✓
Steering Wheel Mounted Trip Control (Distance, Fuel Consumption, Speed, Time)	✓	✓	✓
Front + Rear Seatbelt Reminder Warning (Centre Console)	✓	✓	✓
Front Floor Console Storage Box with Armrest	✓	✓	✓
Rear Tonneau Cover	✓	✓	✓
Luggage Underfloor Box	✓	✓	✓
Front Cupholders	✓	✓	✓
Rear Cupholders	✓	✓	✓
12V Power Outlet (Centre Console)	✓	✓	✓
12V Power Outlet (Rear)	✓	✓	✓
Luggage Net Hooks	✓	✓	✓
Dual Horn	-	-	✓
Low-level Washer Fluid Warning	-	-	✓
Variable Intermittent 2-Speed Wipers	✓	✓	✓
<b>Audio</b>			
Integrated CD Audio with MP3 Player	✓	✓	✓
Steering Wheel Mounted Audio Controls	✓	✓	✓
6 Speaker Audio System	✓	✓	✓
USB & AUX Port	✓	✓	✓
Bluetooth Functionality with iPod Connectivity	-	✓	✓
Aerial - Parabolic Roof Type (200mm)	✓	✓	✓
<b>Ventilation &amp; Visibility</b>			
Air Conditioning	✓	✓	-
Air Filter	✓	✓	✓
Dual Zone Climate Control	-	-	✓
Cooled Glovebox	✓	✓	✓
Multi Speed Heater System - Rotary Type	✓	✓	✓
Front Electric Windows + Safety (Auto Up and Down with Sensor)	✓	✓	✓
Rear Electric Windows + Safety (Auto Up and Down with Sensor)	-	-	✓
<b>Comfort</b>			
60:40 Split Folding Rear Seats	✓	✓	✓
Full Cloth Seats (Silver Inserts)	✓	✓	-
Carbon Sports Cloth Seats (Tyre Tread Style)	-	-	✓
Silver Stitching Lines (Seats, Steering Wheel, Front Armrest)	-	-	✓
Driver's Seat Height & Lumbar Adjust with Active Headrest	✓	✓	✓
Driver's Footrest	✓	✓	✓
Tilt & Telescopic Steering Wheel	✓	✓	✓
Sliding & Reclining Front Passenger Seat	✓	✓	✓

	2	2 EcoDynamics	3
<b>Comfort</b> (Continued)	1.6 P & 1.6 CRDi (High)	1.6 CRDi (Std)	1.6 P & 1.6 CRDi (High)
Front Passenger Seat Active Headrest	✓	✓	✓
Front Passenger Seat Lumbar Support	✓	✓	✓
Height Adjustable Headrests (x5)	✓	✓	✓
Digital Clock & Calendar (Centre Console Display)	✓	✓	✓
Outside Temperature Gauge (Centre Console Display)	✓	✓	✓
Sunvisors with Vanity Mirrors (Sliding Mirror Covers)	✓	✓	✓
Sunvisor Ticket Holders	✓	✓	✓
Illuminated Vanity Mirrors	-	-	✓
3 Grab Handles (Front & Rear)	✓	✓	✓
Rear Coat Hook (x1)	✓	✓	✓
Centre Cabin Light	✓	✓	✓
Door Map Pockets	✓	✓	✓
Luggage Area Light	✓	✓	✓
Front Door Courtesy Reflectors	✓	✓	✓
Illuminated Ignition	-	-	✓
Rheostat	✓	✓	✓
<b>Safety &amp; Security</b>			
Anti-Lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD)	✓	✓	✓
Electronic Stability Control (ESC), Brake Assist System (BAS), Hill Start Assist Control (HAC) and Vehicle Stability Management (VSM)	OPT	OPT	✓
Intelligent Stop and Go (ISG)	-	✓	-
Reversing Sensors	-	-	✓
Immobiliser	✓	✓	✓
Remote Central Door Locking with Alarm and Folding Key	✓	✓	✓
Internal Fuel Flap Release	✓	✓	✓
Deadlocks	✓	✓	✓
Visible VIN	✓	✓	✓
Impact Sensing Automatic Door Unlocking	✓	✓	✓
Centre Fascia Mounted Door Locking Switch	✓	✓	✓
Six Airbags (Twin Front, Front Side, Full-Length Front and Rear Curtain)	✓	✓	✓
Passenger Airbag Cut-Off Switch	✓	✓	✓
Front Seatbelt Height Adjustment	✓	✓	✓
Front Seatbelt Pre-tensioners and Load-limiters	✓	✓	✓
ISOFIX Top Tethers and Lower Anchor Points	✓	✓	✓
Headlight Levelling Device	✓	✓	✓
<b>Packs</b>			
Leather Pack (Leather Steering Wheel, Gearshift, Parking Lever and Armrest Console) Chrome Pack (Metallic Finish to Steering Wheel Audio Controls, Gearshift & Parking Brake Button)	✓	✓	✓
<b>Transmission</b>			
Automatic	OPT Petrol	-	OPT Diesel

# TECHNICAL INFORMATION

	1.6 Petrol		1.6 CRDi ISG	1.6 CRDi High Power	
Engine	5 Spd Manual	4 Spd Automatic	6 Spd Manual	6 Spd Manual	4 Spd Automatic
Emissions Standard	Euro IV				
Engine Type	1.6 CVVT 16 VALVE		1.6 VGT		
Displacement (cc)	1,591		1,582		
Bore / Stroke (mm)	77 x 85.44		77.2 x 84.5		
Compression Ratio	10.5		17.3		
Max. Power (kw)	92 @ 6,300		66 @ 4,000	85 @ 4,000	
Max. Power (bhp)	124 @ 6,300		88.5 @ 4,000	114 @ 4,000	
Max. Torque (Nm)	154 @ 4,200		235 @ 1,750-2,500	255 @ 1,900-2,750	
Max. Torque (lbs ft)	113 @ 4,200		173 @ 1,750-2,500	188 @ 1,900-2,750	
0-60mph (in seconds)	10.4	-	13.5	11.1	11.87
Top Speed mph (kph)	119 (192)	116 (187)	107 (172)	117 (188)	112 (180)
<b>Transmission</b>					
1st	3.615	2.919	3.636		2.919
2nd	1.962	1.551	1.962		-
3rd	1.370	1.000	1.189		1.000
4th	1.036	0.713	0.844		0.713
5th	0.839	-	0.702		-
6th	-		0.596		-
Reverse	3.545	2.480	3.583		2.480
Final Gear Ratio	4.267	4.619	3.941		3.532
<b>Bodystyle &amp; Seats</b>					
	5 Door Estate				
	5 Seats				
<b>Suspension</b>					
Front	Independent Macpherson Strut With Coil Spring and Anti-Roll Bar				
Rear	Independent Multi Link and Trailing Arm Type with Anti-Roll Bar				
<b>Steering</b>					
System	Rack and Pinion Type with Electric Motor Assistance				
Steering Wheel Lock to Lock Turns	2.69				

	1.6 Petrol			1.6 CRDi ISG	1.6 CRDi High Power		
Brakes	5 Spd Manual	4 Spd Automatic		6 Spd Manual	6 Spd Manual	4 Spd Automatic	
System	Diagonally Split System, Power Assisted with ABS and EBD						
Front	Disc Brakes (Ventilated Front)						
Rear	Disc Brakes (Solid Rear)						
<b>Dimensions (mm)</b>							
Overall Length	4,490						
Overall Width	1,790						
Overall Height	1,525						
Wheelbase	2,650						
Turning Circle (m) (Radius)	5.17						
Headroom Front / Rear	1,020 / 995						
Max. Leg Room Front	1,105						
Min. Leg Room Rear	900						
<b>Weights &amp; Capacities</b>							
Luggage Capacity (l): Rear Seats in Normal Position	534						
Luggage Capacity (l): Rear Seats Folded	1,664						
Max. Kerb Weight (kg)	1,399	1,417	1,502		1,509		
Min. Kerb Weight (kg)	1,317	1,334	1,419		1,426		
Gross Vehicle Weight (kg)	1,820	1,840	1,920		1,940		
Max. Tow Weight (kg): Braked	1,200			1,400		1,300	
Max. Tow Weight (kg): Unbraked	550						
Ball Weight	55			75			
Max. Roof Weight (kg)	80						
Fuel Tank Capacity (l)	53						
<b>Fuel Consumption</b>	<b>16" Wheels</b>	<b>17" Wheels</b>			<b>16" Wheels</b>	<b>17" Wheels</b>	
(Official Government Test Figures) mpg (l/100 km)							
Urban	35.8 (7.9)	35.3 (8.0)	31.7 (8.9)	54.3 (5.2)	52.3 (5.4)	51.4 (5.5)	38.2 (7.4)
Extra-Urban	53.3 (5.3)	52.3 (5.4)	47.9 (5.9)	68.9 (4.1)		65.7 (4.3)	57.6 (4.9)
Combined	45.6 (6.2)	44.8 (6.3)	40.9 (6.9)	62.8 (4.5)	61.4 (4.6)	60.1 (4.7)	48.7 (5.8)
<b>Emission (g/km)</b>							
CO <sub>2</sub>	148	151	165	119	122	124	154

# MODEL COMPARISON

EXTERIOR COLOURS	2 / EcoDynamics	3
Silver Storm (Metallic)	✓	✓
Sirius Silver (Metallic)	-	✓
Tempest Grey (Metallic)	✓	-
Infra Red (Metallic)	✓	✓
Clyde Blue (Solid)	✓	✓
Phantom Black (Metallic)	✓	✓

## CLOTH

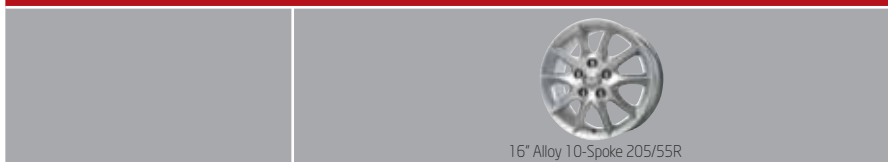


Silver Cloth



Carbon Tyre Cloth

## WHEELS



16" Alloy 10-Spoke 205/55R



17" Alloy 5-Spoke 225/45R

Metallic and mica body colours available at extra cost. Please check with your dealer for colour availability by grade.

## KIA WARRANTY OFFER

Over the years, Kia has become one of the most successful car manufacturers in Europe. The key to our success? We give our customers that little bit extra: better service by qualified technicians, regular product innovation and superior warranty coverage.

### 7-YEAR VEHICLE WARRANTY

Our high quality standards are what make superior warranty coverage possible: 3 years/ unlimited mileage and 4-7 years/ 100,000 mile full manufacturer's warranty.\*

### 12-YEAR ANTI-PERFORATION WARRANTY

Your new Kia cee'd comes with a 12-year anti-perforation warranty.\*\*

### ENVIRONMENT

Kia Motors creates innovative products, ensuring state-of-the-art Design for Recycling (DfR) guidelines. Wherever possible, recycled and recyclable materials are being used in the production of Kia cars, all major plastic parts being chosen for ease of disassembly and stamped with a composition code.

Even at the end of a vehicle's life, one of Kia Motors' environmental targets is the eco-friendly take-back and treatment of End-of-Life Vehicles. Operating a rigid process, Kia Motors has selected partners across Europe that guarantee environmental protection in the treatment of harmful waste substances.

These are then recycled or recovered, ensuring the highest level of environmental protection. Kia Motors (UK) Ltd has appointed autogreen as our partner to manage the take-back, treatment and recycling of End-of-Life Vehicles in accordance with Directive 2000/53/EC. They can provide advice on whether or not your vehicle qualifies for free take-back and the location of your nearest take-back facility.

\*For full warranty coverage including terms and conditions please refer to your Kia dealer.

\*\*An annual bodywork inspection is required, for which a charge may apply.

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