



SPECIFICATION	MY10 PRO_CEE'D STRIKE	PRO_CEE'D '1'	PRO_CEE'D VR-7	PRO_CEE'D '2'	PRO_CEE'D '2' ECODYNAMICS	PRO_CEE'D '3'
EXTERIOR FEATURES						
16" Steel Wheels (195/55 R15H)	-	✓	-	-	-	-
16" Alloy Wheels (205/55 R16V) Style A	-	-	✓	✓	✓	-
16" Alloy Wheels (205/55 R16V) Style B	✓	-	-	-	-	-
17" Hyper-silver Alloy Wheels (225/45 R17)	-	-	-	-	-	✓
Full Wheel Covers	-	✓	-	-	-	-
Michelin V-let Energy Saver Tyres	✓	✓	✓	✓	✓	-
Michelin Tyres	-	-	-	-	-	✓
Temporary Spare Wheel	✓	✓	✓	✓	✓	✓
Black Bezel Headlights	✓	✓	✓	✓	✓	✓
Front Fog Lights	-	-	-	✓	✓	✓
Tinted Glass	✓	✓	✓	✓	✓	✓
Privacy Glass (Rear Windows and Tailgate)	-	-	-	-	-	✓
Speed Variable Front Wipers	✓	✓	✓	✓	✓	✓
Rear Wiper/Washer	✓	✓	✓	✓	✓	✓
Heated Rear Window	✓	✓	✓	✓	✓	✓
Body Coloured Bumpers	✓	✓	✓	✓	✓	✓
Black Door Mirrors	✓	✓	-	-	-	-
Body Coloured Door Mirrors	-	-	✓	✓	✓	✓
Electrically Adjustable Door Mirrors	-	-	✓	✓	✓	✓
Heated Door Mirrors	-	-	✓	✓	✓	✓
Rear Spoiler	✓	✓	✓	✓	✓	✓
Body Coloured Door Handles	✓	✓	✓	✓	✓	✓
Reversing Sensors	-	-	✓	-	-	-
INTERIOR FEATURES						
Black & Silver Cloth Upholstery	✓	✓	✓	✓	✓	-
Carbon Tyre-Tread Cloth Upholstery	-	-	-	-	-	✓
Silver Stitching Lines (Seats, Steering Wheel, Front Armrest)	-	-	-	-	-	✓
60:40 Split Folding 2nd Row Seats	✓	✓	✓	✓	✓	✓
Air Conditioning	✓	✓	✓	✓	✓	-
Dual Auto Air Conditioning	-	-	-	-	-	✓
Air Filter	✓	✓	✓	✓	✓	✓
Cooled Glove Box	✓	✓	✓	✓	✓	✓

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INTERIOR FEATURES <i>(Continued)</i>						
Front Electric Windows	✓	✓	-	-	-	-
Front Electric Windows with Auto Up/Down Function	-	-	✓	✓	✓	✓
Driver & Front Passenger Seat Height Adjust	✓	✓	✓	✓	✓	✓
Driver & Front Passenger Lumbar Support Adjustment	✓	✓	✓	✓	✓	✓
Front Seatback Pockets	-	-	-	-	-	✓
All-round Height Adjustable Head Rests	✓	✓	✓	✓	✓	✓
Cruise Control	-	-	-	✓ (MY11 only)	✓ (MY11 only)	✓
Tilt and Telescopic Steering Wheel Adjustment	✓	✓	✓	✓	✓	✓
Leather Trimmed Steering Wheel	-	-	✓	✓	✓	✓
Leather Trimmed Gearshift	-	-	✓	✓	✓	✓
Leather Trimmed Parking Brake & Front Armrest	-	-	✓	✓	✓	✓
Centre Cabin Light	✓	✓	✓	✓	✓	✓
Front Cabin Map Light with Sunglasses Case	-	-	-	-	-	✓
Luggage Area Light	✓	✓	✓	✓	✓	✓
Dash Illumination Dimmer Switch (Rheostat)	-	-	-	✓	✓	✓
Trip Computer (Distance to Empty, Ave. Fuel Consumption, Instant Fuel Consumption; Average Speed, Trip Mileage and Journey Time Elapsed)	✓	✓	✓	✓	✓	✓
Eco-Shift Indicator (Manual Models Only)	✓	✓	✓	✓	✓	✓
Low-Level Washer Fluid Warning	-	-	-	-	-	✓
Headlight Levelling Device	✓	✓	✓	✓	✓	✓
Digital Clock & Calendar Display	✓	✓	✓	✓	✓	✓
External Temperature Display	✓	✓	✓	✓	✓	✓
Kick Down Alert (Fuel Efficiency Feature)	✓	✓	-	✓	-	✓
Metallic Finish Centre Fascia	✓	✓	✓	✓	✓	-
Black High-Gloss Centre Fascia	-	-	-	-	-	✓
Metallic Finish Interior Door Handles	-	-	-	-	-	✓
Metallic Finish Steering Wheel Audio Controls	-	-	✓	✓	✓	✓
Black High-Gloss Interior Door Strips	-	-	-	-	-	✓
Front Door Map Pockets	✓	✓	✓	✓	✓	✓
Centre Console Storage Box	✓	✓	-	-	-	-
Centre Console Storage Box with Armrest	-	-	✓	✓	✓	✓
Cup Holders - Centre Console	✓	✓	✓	✓	✓	✓
Cup Holders - Rear Console	-	-	-	✓	✓	✓
Sunvisors with Vanity Mirrors	✓	✓	✓	✓	✓	✓
Vanity Mirror Illumination	-	-	-	-	-	✓
3 x Passenger Assist Grips	✓	✓	✓	✓	✓	✓
Luggage Area Parcel Shelf	✓	✓	✓	✓	✓	✓

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INTERIOR FEATURES <i>(Continued)</i>						
Luggage Net Hooks	-	-	-	-	-	✓
Front 12v Power Socket	✓	✓	✓	✓	✓	✓
Aluminium Door Scuff Plates	-	-	-	-	-	✓
Alloy Pedals	-	-	-	-	-	✓
AUDIO						
RDS Radio/CD Audio with MP3 Disc Compatibility	✓	✓	✓	✓	✓	✓
4 Speaker System	✓	✓	-	-	-	-
6 Speaker System	-	-	✓	✓	✓	✓
USB & AUX Ports	✓	✓	✓	✓	✓	✓
iPod Cable	✓	-	✓	-	✓	✓
Bluetooth Functionality with iPod Connectivity	✓	-	✓	-	✓	✓
Steering Wheel Mounted Audio Controls	✓	✓	✓	✓	✓	✓
SAFETY AND SECURITY						
Twin Front Airbags	✓	✓	✓	✓	✓	✓
Front Passenger Airbag Cut-off Switch	✓	✓	✓	✓	✓	✓
Twin Side Airbags (Front)	✓	✓	✓	✓	✓	✓
Twin Full-length Curtain Airbags	✓	✓	✓	✓	✓	✓
Front Active Head Rests	✓	✓	✓	✓	✓	✓
Motor Driven Power Steering	✓	✓	✓	✓	✓	✓
Anti-lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD)	✓	✓	✓	✓	✓	✓
Vehicle Stability Management System - Electronic Stability Control (ESC) with Brake-Assist System (BAS) and Hill-start Assist System (HAC)	-	✓ (MY11 only)	✓	✓ (MY11 only)	✓ (MY11 only)	✓
ISOFIX Child Seat Top Tethers and Anchor Fixings	✓	✓	✓	✓	✓	✓
All-round 3-point Seatbelts	✓	✓	✓	✓	✓	✓
Front Seatbelt Pre-tensioners and Load-limiters	✓	✓	✓	✓	✓	✓
Front Seatbelt Reminder Warning	✓	✓	✓	✓	✓	✓
Rear Seatbelt Reminder Warning (excl. 1.4 petrol)	-	-	-	✓	✓	✓
Remote Central Door Locking with Fold-away Key	✓	✓	✓	✓	✓	✓
Alarm System	✓	✓	✓	✓	✓	✓
Engine Immobiliser	✓	✓	✓	✓	✓	✓
Door Deadlocks	✓	✓	✓	✓	✓	✓
Interior Door Lock/Unlock Function	✓	✓	✓	✓	✓	✓
Speed Sensing Auto Door Locking	✓	✓	✓	✓	✓	✓
Impact Sensing Auto Door Unlocking	✓	✓	✓	✓	✓	✓
Locking Wheel Nuts	✓	-	✓	✓	✓	✓
Visible Vehicle Identification No. (VIN)	✓	✓	✓	✓	✓	✓

TECHNICAL INFORMATION

	MY10 1.4 Petrol	MY11 1.4 Petrol	1.6 Petrol		1.6 CRDi (89bhp)	1.6 CRDi (113bhp)
	5 Speed Manual	5 Speed Manual	6 Speed Manual	4 Speed Auto	6 Speed Manual	6 Speed Manual
ENGINE						
Emissions Standard	Euro IV	Euro V	Euro V		Euro V	Euro V
Displacement (cc)	1,396	1,396	1,591		1,582	1,582
Bore & Stroke (mm)	77 x 74.99	77 x 74.99	77 x 85.44		77.2 x 84.5	77.2 x 84.5
Compression Ratio	10.5	10.5	10.5		17.3	17.3
Max Power (bhp @ rpm)	89 @ 6,000	89 @ 6,000	124 @ 6,300		89 @ 4,000	113 @ 4,000
Max Power (kw @ rpm)	66 @ 6,000	66 @ 6,000	92 @ 6,300		66 @ 4,000	85 @ 4,000
Torque (Nm @ rpm)	137 @ 5,000	136 @ 5,000	154 @ 4,200		235 @ 1,750-2,500	255 @ 1,900-2,750
Torque (lbs ft @ rpm)	101 @ 5,000	101 @ 5,000	114 @ 4,200		173 @ 1,750-2,500	188 @ 1,900-2,750
0-60mph in Seconds	11.2	12.5	10.4	11.4	13.5	11.1
Top Speed mph (kph)	112 (180)	112 (180)	119 (192)	116 (187)	107 (172)	117 (188)
TRANSMISSION						
Gear Ratio	5 Speed Manual		6 Speed Manual	4 Speed Auto	6 Speed Manual	6 Speed Manual
1st	3.769		3.615	2.919	3.636	3.636
2nd	2.045		1.962	1.551	1.962	1.962
3rd	1.370		1.370	1.000	1.189	1.189
4th	1.036		1.036	0.713	0.844	0.844
5th	0.839		0.839	-	0.723	0.702
6th	-		-	-	0.633	0.596
Reverse	3.545		3.545	2.480	3.583	3.583
Final Gear Ratio	4.400		4.267	4.619	3.706	3.941
BODYSTYLE & SEATS						
Bodystyle	3 Door Hatchback					
Seating Configuration	5 Seats (2 + 3)					
SUSPENSION, STEERING & BRAKES						
Front Suspension	Independent Macpherson Strut with Coil Spring and Anti-Roll Bar					
Rear Suspension	Independent Multi Link and Trailing Arm Type with Anti-Roll Bar					
Steering System	Rack and Pinion Type with Electric Motor Assistance					

	MY10 1.4 Petrol	MY11 1.4 Petrol	1.6 Petrol		1.6 CRDi (89bhp)	1.6 CRDi (113bhp)
	5 Speed Manual	5 Speed Manual	6 Speed Manual	4 Speed Auto	6 Speed Manual	6 Speed Manual
SUSPENSION, STEERING & BRAKES <small>(Continued)</small>						
Steering Wheel Lock to Lock Turns			2.69			
Minimum Turning Radius (m)			5.17			
Front Brakes			Ventilated disc			
Rear Brakes			Solid disc			
DIMENSIONS (mm)						
Overall Length			4,250			
Overall Width			1,790			
Overall Height			1,450			
Wheelbase			2,650			
Headroom 1st / 2nd Row			990 / 940			
Legroom 1st / 2nd Row			1,105 / 900			
WEIGHTS & CAPACITIES						
Luggage Capacity Litres (Seats in Position)			340			
Luggage Capacity Litres (Seats Folded)			1,210			
Min Kerb Weight (kg)	1,257	1,257	1,285	1,358	1,358	
Max Kerb Weight (kg)	1,338	1,338	1,356	1,439	1,439	
Gross Vehicle Weight (kg)	1,750	1,750	1,770	1,860	1,860	
Max Tow Weight (kg) Braked	1,200	1,200	1,200	1,400	1,400	
Unbraked	550	550	550	550	550	
Tow Ball Weight (kg)	55	55	55	75	75	
Max Roof Weight (kg)			80			
Fuel Tank Capacity (litres)			53			
FUEL CONSUMPTION mpg (l/100km) & EMISSIONS		16" Wheels	17" Wheels		16" Wheels	17" Wheels
Urban	39.2 (7.2)	36.2 (7.8)	35.8 (7.9)	34.0 (8.3)	60.1 (4.7)	54.3 (5.2) 54.3 (5.2)
Extra Urban	55.4 (5.1)	54.3 (5.2)	53.3 (5.3)	49.6 (5.7)	72.4 (3.9)	68.9 (4.1) 67.3 (4.2)
Combined	48.7 (5.8)	46.3 (6.1)	44.8 (6.3)	42.8 (6.6)	67.3 (4.2)	62.8 (4.5) 62.8 (4.5)
CO ₂ Emissions g/km	139	146	149	158	110	118 119
SERVICE INTERVALS						
	12,500 miles / 1 year whichever is sooner			20,000 miles / 1 year whichever is sooner		

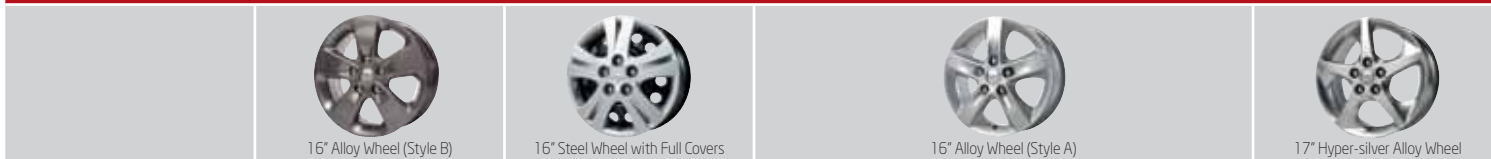
MODEL COMPARISON

EXTERIOR COLOURS	MY10 PRO_CEE'D STRIKE	PRO_CEE'D 1	PRO_CEE'D VR-7	PRO_CEE'D 2 & 2 ECDYNAMICS	PRO_CEE'D 3
Arctic White (Solid)	✓	✓	✓	✓	✓
Silver Storm (Metallic)	-	✓	✓	✓	✓
Tempest Grey (Metallic)	-	-	✓	-	-
Byte Blue (Metallic)	✓	-	-	-	-
Phoenix Silver (Metallic)	-	-	-	✓	✓
Infra Red (Metallic)	✓	✓	-	✓	✓
Phantom Black (Metallic)	-	✓	✓	✓	✓

UPHOLSTERY



WHEELS



Metallic and mica body colours available at extra cost. Please check with your dealer for colour availability by grade.

KIA WARRANTY

Over the years, Kia has become one of the most successful car manufacturers in Europe. The key to our success? We give our customers that little bit extra: better service by qualified technicians, regular product innovation and superior warranty coverage.

7 YEAR VEHICLE WARRANTY

Our high quality standards are what make superior warranty coverage possible: 3 years / unlimited mileage and 4-7 years/ 100,000 mile manufacturer's warranty. For full warranty coverage including terms and exclusions please refer to your Kia dealer.

12 YEAR ANTI-PERFORATION WARRANTY

Your new Kia pro_cee'd comes with a 12 year / unlimited mileage anti-perforation warranty. An annual bodywork inspection is required, for which a charge may apply.



Kia is actively involved with major sporting events around the world, sponsoring the renowned Australian Open and the 2010 FIFA World Cup as well as individuals such as tennis sensation Rafael Nadal.

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Certain pro_cee'd models are available in a choice of Model Year 10 (MY10) and Model Year 11 (MY11) derivatives subject to availability while stocks last. pro_cee'd Strike available as Model Year 10 (MY10) version only.

CEEPRO SS 0910 UK

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